## HLA DAY Scraft & Design



Together we work with myanmar artisans, disadvantaged groups and small local businesses to design, develop and sell quality handmade products with a contemporary twist.

We provide a sustainable market place, business and design training to support the livelihoods of our producers

HLA DAY

## Made in Myanmar

Every single one of our products is made by a Myanmar person. We take pride in sourcing and using local materials. We also focus on creating partnerships that promote sustainability, for example, encouraging producers that work with textiles to buy directly from the weavers, and by working with groups who focus on environmental sustainability such as working with recycled plastic material





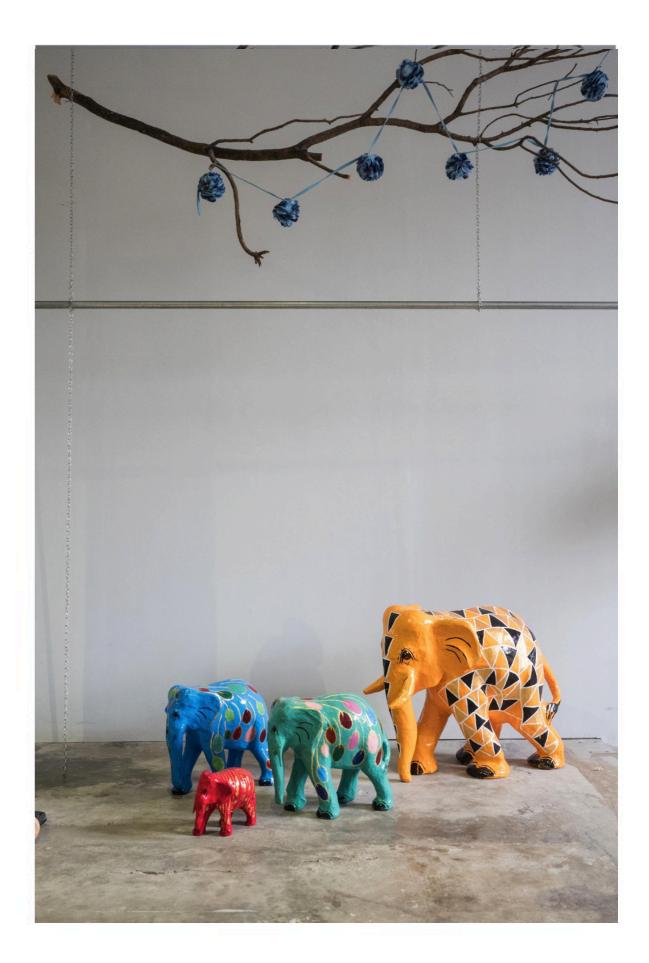
socially disadvantaged groups, artisans & small business





## Good Design is Our Core

Through design we are able to empower a large community of people in need to transform their lives. We take pride in producing well designed high quality contemporary crafts with a Myanmar twist.



## WHAT IS CRAFT?



Builds & strengthens local identity

Provides a fair & sustainable income

Unique handmade products, not mass produced

Made in Myanmar, by Myanmar people using local & available materials

> Can be made anywhere from simple huts to well equipped workshops

Exists for practical use as well as fun & happiness

Made from natural or recycled materials

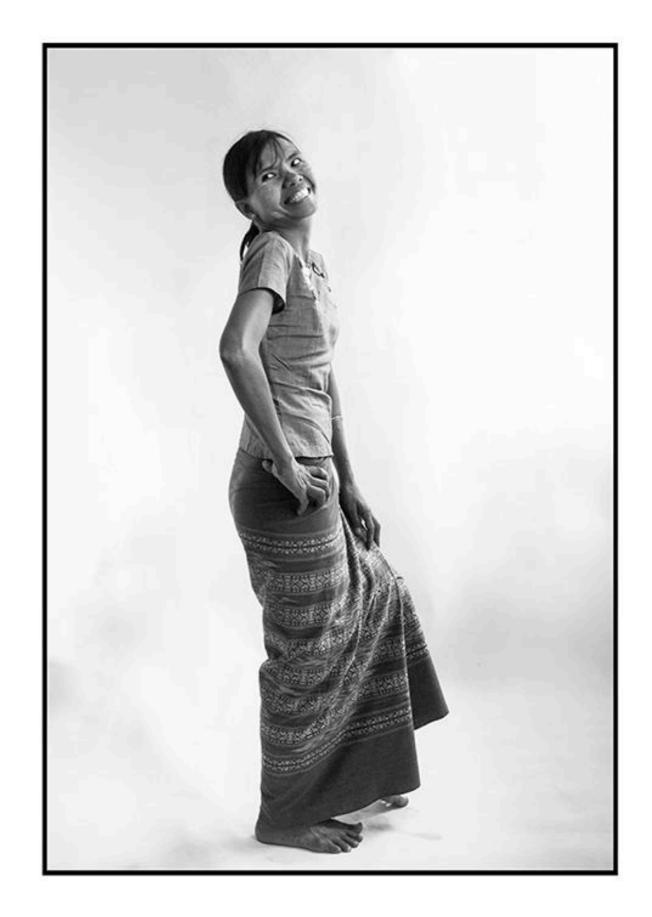
HLA DAY



"I am now earning enough income for my whole family. My sister and her family with 3 children even rely on me in our household."

Action for Public

Our influence extends way beyond the producers we work with, with our sphere of impact reaches over 700 people.





"Now that we are using these new colours at Hla Day, we sell more, and our weavers have more work." -Sein Nady, Maruk U Weaving

The new skills gained from training has helped to increase the earning capacity of producers with 86% of them reporting an increase in income for their members since working with Hla Day.

